Yashdeep Singh Kushwaha

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EDUCATION*

Ajay Kumar Garg Engineering College — Ghaziabad, Uttar Pradesh
Bachelors of Technology — *Nov 2021 - June 2025*

Narayana Junior College — Hyderabad, Telangana
Intermediate — *April 2019- March 2020*

PROFESSIONAL EXPERIENCE

POULOMI ESTATES PRIVATE LIMITED — Hyderabad / Onsite
Visual Designer — *September 2026 - Present*

1. Collaborate with the marketing head, for ultra luxury project Poulomi Palazzo for organic campaigns, and Bengaluru team, for their offlines and online ad campaigns of another projects
2. Manages all the Design related requirements single handedly

ASBL — Hyderabad / Onsite
Growth Associate(Full-time) — *June 2025 -September 2026*

1. Collaborate with the growth team and design creatives of all current projects of ASBL
2. Achieved ₹1000 Crores of Sales of ASBL Broadway during the launch with combine team efforts
3. Assist in Branding for the company.

ASBL — Hyderabad / Onsite
Visual Designer (Internship) — *November 2024 - June 2025*

3. Collaborate with the growth team and design creatives of all current projects of ASBL
4. Support the design team in developing visual concepts, mockups, product videos.

Timely Ai — Bengaluru / Remote
Graphic Designer (Internship) — *Jul 2024 – November 2024*

1. Collaborate with the marketing team to design social media posts, email campaigns, and website graphics.
2. Support the design team in developing visual concepts, mockups, product videos.
3. Assist in Branding for the company.

BSIT Software Services Pvt Ltd — Hyderabad / Remote
Graphic Designer (Full Time) — *Oct 2023 – June 2024*

1. Assist in the creation of graphics, illustrations, and layouts for digital and print media.
2. Collaborate with the marketing team to design social media posts, email campaigns, and website graphics.
3. Support the design team in developing visual concepts, mockups, product videos.
4. Participate in brainstorming sessions and contribute creative ideas.

Hyoxen — Delhi, NCR / Remote
Brand Designer (Contractual) — *Feb 2024 – Apr 2024*

1. Create visually appealing content for social media and marketing materials.
2. Create creative content for social media handles to grow engagement.
3. Make strategies to create more awareness/engagement.
4. Assist in Branding for the company

Gamma Innovations — Hyderabad / Remote
UI/UX Designer (Internship) — *July 2023 – Oct 2023*

1. Collaborate with cross-functional teams to understand project requirements and user needs.
2. Create wireframes, prototypes, and high-fidelity designs using Figma.
3. Conduct user research, usability testing and gather feedback to iteratively improve designs.

4. Develop design systems and maintain design consistency across all platforms.

LEADERSHIP EXPERIENCE

Ajay Kumar Garg Engineering College Ghaziabad, Uttar Pradesh / India

Organizing head *May 2024*

1. Successfully spearheaded the organization of Prayaan-24, the farewell event for final year students at Ajay Kumar Garg Engineering College.
2. Led a team of over 90 students, fostering collaboration and effective task delegation to ensure a seamless and memorable event.

ADDITIONAL

LANGUAGES: English (Professional), Hindi (Mother tongue).
TECHNICAL SKILLS: Adobe Photoshop, Adobe Illustrator, Graphic design, Adobe InDesign, Adobe Creative Suite, Motion graphics, UI design, User research.
Portfolio links - **https://behance.net/kush_yashsingh**